

Julian G. Crooks

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Professional Summary:

Creative educator and program director with extensive expertise in instructional design and curriculum development. Proven ability in fostering student engagement and designing innovative learning experiences across online, hybrid, and in-person formats. Committed to leveraging technology in design education with a focus on fashion history and theory.

Education:

- Ed.D. in Leadership and Innovation in Higher Education
Arizona State University, Tempe, AZ
 - MA in Art Education – Educational Media Concentration
University of the Arts, Philadelphia, PA
 - BFA in Apparel Design
Rhode Island School of Design, Providence, RI
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Professional Experience:

Director of Fashion Programs

Harcum College, Bryn Mawr, PA

January 2020 – Present

- Overhauled program curricula aligning with industry trends and student needs.
- Developed and updated course content, focusing on diverse learning styles.
- Implemented experiential learning projects in collaboration with industry professionals.
- Chaired Curriculum Committee, streamlining review processes and curriculum development.

Assistant Program Director / Professor

Harcum College, Bryn Mawr, PA

January 2017 – Present

- Led faculty teams, emphasizing quality teaching and adherence to best practices.
- Specialized in courses on fashion, retail management, and design technologies.

Professor

Harcum College, Bryn Mawr, PA
June 2022 — Present

Associate Professor

Harcum College, Bryn Mawr, PA
March 2012 — June 2022

Design Program Development Coordinator

Harcum College, Bryn Mawr, PA
August 2013 — January 2017

Graduate Assistant

University of the Arts, Philadelphia, PA
September 2009 — May 2011

Adjunct Instructor

Rhode Island School of Design, Providence, RI
May 1996 — May 2002

Key Skills:

- Instructional Design
 - Curriculum Development
 - Online and Hybrid Teaching
 - Experiential Learning
 - Student Engagement and Retention
 - Adobe Captivate
 - Adobe Creative Suite, Procreate, CLO3D, Browzwear
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Honors and Professional Affiliations:

- Philip Klein Faculty Award for Excellence in Teaching, 2020
 - Board Member, Fashion Group International
 - Textile Conservator, Radnor Historical Society
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Research and Publications:

- Doctoral Research on Virtual Reality in Fashion Education
- Presenter at many conferences, seminars and workshops on technology in design education

