

Course Syllabus

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History of Fashion.

Course Information:

- Course Number and Title: RET115 History of Fashion.
- Semester and year: Spring 2024.
- Course Section: 01
- Class Meeting Day and Time: Tuesday and Thursday 1:00 - 2:20
- Course Location: Art & Design Building - Room G15
- Credits: 3.
- Course Length: 15 Weeks.
- Pre-requisites: None.
- Co-requisites: None.

Instructor Information:

- Name: Julian Crooks.
- Email: jcrooks@harcum.edu
- Office Location: Art & Design Center, second floor
- Office Hours: tBA
- Phone: (267) 481-2978

Course Description

This course is a survey of the history of costume and fashion from Ancient Egypt to the Modern Era. Students will focus on the reasons - practical, sociological, cultural, and political - that people have worn the garments that they have. Emphasis will be placed on making connections that are relevant to understanding the current field of Fashion Design and Merchandising.

Student Learning Outcomes:

Core:

Display an appreciation of human achievement and aesthetic values





Program:

1. Evaluate the impact of fashion trends, cycles, and target markets to create effective marketing strategies in both conventional and digital formats
2. Utilize professional terminology in oral, written, and visual communication
8. Evaluate and support their creative work in the context of current and historic fashion movements, designers, and influencers.

Course:

1. Students will identify and illustrate the different fashions of various periods throughout history.
2. Students will compare the clothing of different eras and will evaluate the social, economic and political forces behind these distinctions.
3. Students will use a variety of sources, digital and otherwise, to research and gain inspiration for their work.
4. Students will synthesize aspects of historic fashion to predict future fashion and to create contemporary collections that reference past movements

Learning Outcomes Mastery

-  [Conduct Research \(https://harcum.instructure.com/courses/2553/outcomes#\)](https://harcum.instructure.com/courses/2553/outcomes#)
- Students will use a variety of sources, digital and otherwise, to research and gain inspiration for their work. [. \(https://harcum.instructure.com/courses/2553/outcomes#\)](https://harcum.instructure.com/courses/2553/outcomes#)
-  [Evaluating Forces that Effect Fashion \(https://harcum.instructure.com/courses/2553/outcomes#\)](https://harcum.instructure.com/courses/2553/outcomes#)
- Students will compare the clothing of different eras and will evaluate the social, economic, and political forces behind these distinctions.
-  [Historic Influence in Current Creation \(https://harcum.instructure.com/courses/2553/outcomes#\)](https://harcum.instructure.com/courses/2553/outcomes#)
- Students will synthesize aspects of historic fashion to predict future fashion and to create contemporary collections that reference past movements.
-  [Identify Eras \(https://harcum.instructure.com/courses/2553/outcomes#\)](https://harcum.instructure.com/courses/2553/outcomes#)
- Students will identify and illustrate the different fashions of various periods throughout history.

Textbooks, Materials, and Technology:

Required Textbooks:

[Fashion, New Edition: The Definitive Visual Guide, !\[\]\(6059a5aa8b4ca7bb793408023d6c6e42_img.jpg\) \(https://www.amazon.com/Fashion-New-Definitive-Visual-Smithsonian/dp/1465486402/ref=sr_1_2?](https://www.amazon.com/Fashion-New-Definitive-Visual-Smithsonian/dp/1465486402/ref=sr_1_2?)

[crid=1LA9S0EMK50X4&dchild=1&keywords=the+definitive+history+of+costume+and+style&qid=1610472607](https://www.amazon.com/Fashion-New-Definitive-Visual-Smithsonian/dp/1465486402/ref=sr_1_2?crid=1LA9S0EMK50X4&dchild=1&keywords=the+definitive+history+of+costume+and+style&qid=1610472607)

[2\) DK \(https://www.amazon.com/s/ref=dp_byline_sr_book_1?ie=UTF8&field-](https://www.amazon.com/s/ref=dp_byline_sr_book_1?ie=UTF8&field-)

[author=DK&text=DK&sort=relevancerank&search-alias=books\)](https://www.amazon.com/s/ref=dp_byline_sr_book_1?ie=UTF8&field-author=DK&text=DK&sort=relevancerank&search-alias=books) (Author), [Smithsonian Institution](https://www.amazon.com/s/ref=dp_byline_sr_book_1?ie=UTF8&field-author=DK&text=DK&sort=relevancerank&search-alias=books)

https://www.amazon.com/s/ref=dp_byline_sr_book_2?ie=UTF8&field-author=Smithsonian+Institution&text=Smithsonian+Institution&sort=relevancerank&search-alias=books)

(Contributor), Second Edition,

ISBN-13: 978-1465486400.

Bibliographical & Digital Resources:

Technology Needed:

Access to Computer. Programs used: Adobe Spark, Canva, Google Slides, Photoshop

Instructional Methods

Lecture, discussion, Socratic dialogue, quizzes and projects

Criteria and Methods of Evaluating Students

<https://harcum.instructure.com/courses/10047/pages/syllabus-grading-scale>)

Expectations

<https://harcum.instructure.com/courses/10047/pages/syllabus-expectations>)

Program Policies

<https://harcum.instructure.com/courses/10047/pages/syllabus-program-policies>)

College Policies

<https://harcum.instructure.com/courses/10047/pages/syllabus-college-policies>)

[Harcum College Resources](https://harcum.instructure.com/courses/10047/pages/syllabus-harcum-college-resources)

[harcum-college-resources](https://harcum.instructure.com/courses/10047/pages/syllabus-harcum-college-resources)


[Harcum College Home Page](https://www.harcum.edu/s/1044/edu/start.aspx)

[harcum-college-resources](https://www.harcum.edu/s/1044/edu/start.aspx)












[harcum-college-resources](https://harcum.instructure.com/courses/10047/pages/syllabus-college-policies)











Course Summary:












Date	Details	Due
Sun Jan 15, 2023	 Welcome https://harcum.instructure.com/calendar?event_id=53768&include_contexts=course_10047	12am
Sun Jan 22, 2023	 Early Man https://harcum.instructure.com/calendar?event_id=53769&include_contexts=course_10047	12am
Sun Jan 29, 2023	 Ancient Civilizations https://harcum.instructure.com/calendar?event_id=53770&include_contexts=course_10047	12am
	 Professionalism Points Copy https://harcum.instructure.com/courses/10047/assignments/149046	due by 11:59pm
Sun Feb 5, 2023	 Ancient Greece and Rome https://harcum.instructure.com/calendar?event_id=53771&include_contexts=course_10047	12am
	 Professionalism Points Copy 2 https://harcum.instructure.com/courses/10047/assignments/149049	due by 11:59pm
Sun Feb 12, 2023	 The Middle Ages - Romance and Trade https://harcum.instructure.com/calendar?event_id=53772&include_contexts=course_10047	12am








Date	Details	Due
Sun Feb 26, 2023	 Renaissance Splendor (https://harcum.instructure.com/calendar?event_id=53780&include_contexts=course_10047)	12am
Wed Mar 1, 2023	 Fashion History SP23 (https://harcum.instructure.com/calendar?event_id=53788&include_contexts=course_10047)	2:30pm to 4:30pm
Sun Mar 5, 2023	 Baroque and Rococo (https://harcum.instructure.com/calendar?event_id=53783&include_contexts=course_10047)	12am
Sun Mar 12, 2023	 Revolution to Frivolity - the 1800s (https://harcum.instructure.com/calendar?event_id=53774&include_contexts=course_10047)	12am
Sun Mar 19, 2023	 SPRING BREAK (https://harcum.instructure.com/calendar?event_id=53773&include_contexts=course_10047)	12am
Sun Mar 26, 2023	 Belle Epoque to the Jazz Age (https://harcum.instructure.com/calendar?event_id=53775&include_contexts=course_10047)	12am
Sun Apr 2, 2023	 Glamour to Utility - the 1930s - 1940s (https://harcum.instructure.com/calendar?event_id=53777&include_contexts=course_10047)	12am
Tue Apr 4, 2023	 FGI TREND EVENT (https://harcum.instructure.com/courses/10047/assignments/149034)	due by 11:59pm
Sun Apr 9, 2023	 Youth and Optimism - the 1950s (https://harcum.instructure.com/calendar?event_id=53776&include_contexts=course_10047)	12am
Thu Apr 13, 2023	 Research Assignment - Trend Analysis (https://harcum.instructure.com/courses/10047/assignments/149057)	due by 11:59pm
Thu Apr 13, 2023	 WORK IN CLASS! (https://harcum.instructure.com/calendar?)	12am











Date	Details	Due
	event_id=53787&include_contexts=course_10047	
Sun Apr 16, 2023	 The Swinging Sixties https://harcum.instructure.com/calendar?event_id=53778&include_contexts=course_10047	12am
Tue Apr 18, 2023	 NO CLASS! https://harcum.instructure.com/calendar?event_id=53786&include_contexts=course_10047	12am
Thu Apr 20, 2023	 Rococo - Ja'mere Johnson, Armani Saunders, Tationa White https://harcum.instructure.com/calendar?event_id=53785&include_contexts=course_10047	12am
Sun Apr 23, 2023	 The Designer Decades https://harcum.instructure.com/calendar?event_id=53779&include_contexts=course_10047	12am
Sun Apr 30, 2023	 Remaining Presentations https://harcum.instructure.com/calendar?event_id=53784&include_contexts=course_10047	12am
	 POINTS https://harcum.instructure.com/courses/10047/assignments/149044	due by 11:59pm
Tue May 2, 2023	 2000's - Mallory Griffith and Lily Yach https://harcum.instructure.com/calendar?event_id=53781&include_contexts=course_10047	12am
	 Marilyn's Dress - Tyree Attaway, Akirah Carter https://harcum.instructure.com/calendar?event_id=53782&include_contexts=course_10047	12am
Thu May 4, 2023	 Ancient Egypt - Jamela Marshall, Jalyssa Thorpe, Dellsean Williams, Autumn Woodard https://harcum.instructure.com/calendar?event_id=53766&include_contexts=course_10047	12am
	 Crazy Rich Asians - Nadya Semer	12am











Date	Details	Due
	https://harcum.instructure.com/calendar?event_id=53791&include_contexts=course_10047	
	 Fashion in Photography - Eustace DeCarlo https://harcum.instructure.com/calendar?event_id=53790&include_contexts=course_10047	12am
	 Women in Ancient Greece - Karola Meir https://harcum.instructure.com/calendar?event_id=53789&include_contexts=course_10047	12am
	 COMPLETE: Group Presentation https://harcum.instructure.com/courses/10047/assignments/149030	due by 11:59pm
Sun Jan 14, 2024	 WELCOME WEEK https://harcum.instructure.com/calendar?event_id=53820&include_contexts=course_10047	12am
	 MODULE 1: Early Man https://harcum.instructure.com/calendar?event_id=53821&include_contexts=course_10047	12am
Sun Jan 21, 2024	 If you could.... https://harcum.instructure.com/courses/10047/assignments/149022	due by 11:59pm
	 Canvas Assignment https://harcum.instructure.com/courses/10047/assignments/149031	due by 11:59pm
	 Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149045	due by 11:59pm
Sun Jan 28, 2024	 MODULE 2: Ancient Civilizations https://harcum.instructure.com/calendar?event_id=53822&include_contexts=course_10047	12am
	 QUIZ 1: Stone Age Fashion https://harcum.instructure.com/courses/10047/assignments/149014	due by 11:30pm
	 VIEW and DISCUSS: Life in the Ice Age	due by 11:59pm












Date	Details	Due
	(https://harcum.instructure.com/courses/10047/assignments/149019)	
	 REFLECT: Professionalism Points (https://harcum.instructure.com/courses/10047/assignments/149066)	due by 11:59pm
	 MODULE 3: Greece and Rome (https://harcum.instructure.com/calendar?event_id=53823&include_contexts=course_10047)	12am
	 READ and Answer Question- Greece and Rome pp 23 - 41 (https://harcum.instructure.com/courses/10047/assignments/149015)	due by 11:59pm
Sun Feb 4, 2024	 VIEW and DISCUSS: Cleopatra: Was Cleopatra One Of History's Biggest Killers? (https://harcum.instructure.com/courses/10047/assignments/149021)	due by 11:59pm
	 REFLECT: Professionalism Points (https://harcum.instructure.com/courses/10047/assignments/149048)	due by 11:59pm
	 RESEARCH Assignment: Pinterest Board 1: Ancient Egypt (https://harcum.instructure.com/courses/10047/assignments/149059)	due by 11:59pm
Sun Feb 11, 2024	 MODULE 4: Medieval Times (https://harcum.instructure.com/calendar?event_id=53824&include_contexts=course_10047)	12am
	 QUIZ 2 - Greece and Rome (https://harcum.instructure.com/courses/10047/assignments/149013)	due by 11:59pm
	 READ and Answer Question: Medieval Romance and Trade pp 44 - 75 (https://harcum.instructure.com/courses/10047/assignments/149008)	due by 11:59pm
	 VIEW and Discuss: Sparta, Athens or Rome? (https://harcum.instructure.com/courses/10047/assignments/149026)	due by 11:59pm











Date	Details	Due
	 REFLECT: Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149050	due by 11:59pm
	 RESEARCH Assignment: Pinterest Research 2 - Greece and Rome https://harcum.instructure.com/courses/10047/assignments/149060	due by 11:59pm
	 MODULE 5: The Renaissance https://harcum.instructure.com/calendar?event_id=53825&include_contexts=course_10047	12am
	 DISCUSS: What will your Research Project Be? Who are you working with? https://harcum.instructure.com/courses/10047/assignments/149025	due by 11:59pm
	 QUIZ 3 - The Middle Ages https://harcum.instructure.com/courses/10047/assignments/149006	due by 11:59pm
Sun Feb 18, 2024	 READ and Answer Question: Renaissance Splendor - pp 77 - 113 https://harcum.instructure.com/courses/10047/assignments/149003	due by 11:59pm
	 VIEW and Discuss: The Dark Ages! https://harcum.instructure.com/courses/10047/assignments/149018	due by 11:59pm
	 REFLECT: Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149051	due by 11:59pm
Sun Feb 25, 2024	 MODULE 6: Baroque and Rococo https://harcum.instructure.com/calendar?event_id=53826&include_contexts=course_10047	12am
	 QUIZ 4 - The Renaissance https://harcum.instructure.com/courses/10047/assignments/149002	due by 11:59pm
	 REFLECT: Professionalism Points	due by 11:59pm

Date	Details	Due
	https://harcum.instructure.com/courses/10047/assignments/149052	
	 RESEARCH Assignment: Pinterest Research 4 - The Renaissance https://harcum.instructure.com/courses/10047/assignments/149061	due by 11:59pm
Tue Feb 27, 2024	 MIDTERM EXAM https://harcum.instructure.com/courses/10047/assignments/149036	due by 2:20pm
Sun Mar 3, 2024	 MODULE 6: Baroque and Rococo Cont. https://harcum.instructure.com/calendar?event_id=54187&include_contexts=course_10047	12am
	 READ and Answer Question: Baroque and Rococo - pp 116 - 163 https://harcum.instructure.com/courses/10047/assignments/149011	due by 11:59pm
Tue Mar 5, 2024	 MUSEUM FIELD TRIP https://harcum.instructure.com/calendar?event_id=54188&include_contexts=course_10047	12am
Fri Mar 8, 2024	 RESEARCH: Museum Tour! https://harcum.instructure.com/courses/10047/assignments/149058	due by 10am
Sun Mar 10, 2024	 MODULE 7: The 1800's: Revolution and Frivolity. https://harcum.instructure.com/calendar?event_id=53827&include_contexts=course_10047	12am
	 QUIZ 5 - Baroque and Rococo https://harcum.instructure.com/courses/10047/assignments/149007	due by 11:59pm
	 READ and Answer Question: Revolution to Frivolity - Pages 167 - 219 https://harcum.instructure.com/courses/10047/assignments/149016	due by 11:59pm
	 VIEW and Discuss: Belle or Versailles https://harcum.instructure.com/courses/10047/assignments/149020	due by 11:59pm

Date	Details	Due
	 REFLECT: Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149053	due by 11:59pm
	 SPRING BREAK! https://harcum.instructure.com/calendar?event_id=53829&include_contexts=course_10047	12am
	 QUIZ 8 - Belle Epoque to Jazz Age https://harcum.instructure.com/courses/10047/assignments/151780	due by 8:59pm
	 QUIZ 6- The 1800's https://harcum.instructure.com/courses/10047/assignments/151779	due by 11:59pm
Sun Mar 17, 2024	 VIEW and Discuss: Lincoln in the Bardo https://harcum.instructure.com/courses/10047/assignments/149017	due by 11:59pm
	 REFLECT: Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149054	due by 11:59pm
	 RESEARCH: Pinterest Research: 1800s https://harcum.instructure.com/courses/10047/assignments/149062	due by 11:59pm
	 MODULE 8: Belle Epoque and the Jazz Age https://harcum.instructure.com/calendar?event_id=53828&include_contexts=course_10047	12am
Sun Mar 24, 2024	 MODULE 9: Glamour, Depression and Utility - 1930s - 1940s https://harcum.instructure.com/calendar?event_id=53830&include_contexts=course_10047	12am
	 READ and Answer Question: La Belle Epoque and the Jazz Age Pages 222 - 267 https://harcum.instructure.com/courses/10047/assignments/149009	due by 11:59pm

Date	Details	Due
Sun Mar 31, 2024	 MODULE 10: Youth, Optimism and Civil Rights the 1950s (https://harcum.instructure.com/calendar?event_id=53831&include_contexts=course_10047)	12am
	 READ and Answer Question: From Glamor to Utility pp 270 - 310 (https://harcum.instructure.com/courses/10047/assignments/149012)	due by 11:59pm
	 VIEW and Discuss: The Great Gatsby (https://harcum.instructure.com/courses/10047/assignments/149028)	due by 11:59pm
Sun Apr 7, 2024	 REFLECT: Professionalism Points (https://harcum.instructure.com/courses/10047/assignments/149055)	due by 11:59pm
	 MODULE 11: The Swinging Sixties to Glam Rock - the 1960s -1970s (https://harcum.instructure.com/calendar?event_id=53832&include_contexts=course_10047)	12am
	 QUIZ 7 - Glamour to Utility (https://harcum.instructure.com/courses/10047/assignments/149005)	due by 11:59pm
Sun Apr 14, 2024	 READ and Answer Question: Optimism and Youth pp 310 -350 (https://harcum.instructure.com/courses/10047/assignments/149010)	due by 11:59pm
	 REFLECT: Professionalism Points (https://harcum.instructure.com/courses/10047/assignments/149056)	due by 11:59pm
	 MODULE 12: The Designer Decades - the 1980s - 2000s (https://harcum.instructure.com/calendar?event_id=53833&include_contexts=course_10047)	12am
	 VIEW and Discuss: Traveling While Black (https://harcum.instructure.com/courses/10047/assignments/149024)	due by 11:59pm

Date	Details	Due
	 REFLECT: Professionalism Points https://harcum.instructure.com/courses/10047/assignments/149047	due by 11:59pm
	 RESEARCH Assignment: Pinterest Research 6: Youth and Optimism - the 1950s https://harcum.instructure.com/courses/10047/assignments/149063	due by 11:59pm
Sun Apr 21, 2024	 SHOW WEEK https://harcum.instructure.com/calendar?event_id=53834&include_contexts=course_10047	12am
	 RESEARCH Assignment: Pinterest Research 7: Sixties through Seventies https://harcum.instructure.com/courses/10047/assignments/149064	due by 11:59pm
Sun Apr 28, 2024	 MODULE 13: The Aughts and The Future of Fashion https://harcum.instructure.com/calendar?event_id=53835&include_contexts=course_10047	12am
Thu May 2, 2024	 FASHION HISTORY PROJECT: What We Wore https://harcum.instructure.com/courses/10047/assignments/149033	due by 11:59pm
	 A Medieval Tale https://harcum.instructure.com/courses/10047/assignments/149029	
	 Day 1 Emergency Assignment - The Syllabus https://harcum.instructure.com/courses/10047/assignments/149023	
	 Dress Detectives https://harcum.instructure.com/courses/10047/assignments/149032	
	 FIELD TRIP!!! https://harcum.instructure.com/calendar?event_id=53767&include_contexts=course_10047	
	 Law and Order: PVU (Prehistoric Victims Unit)	

Date	Details	Due
	<p>(https://harcum.instructure.com/courses/10047/assignments/149035)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! (https://harcum.instructure.com/courses/10047/assignments/149037)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! Copy (https://harcum.instructure.com/courses/10047/assignments/149038)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! Copy 2 (https://harcum.instructure.com/courses/10047/assignments/149039)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! Copy 4 (https://harcum.instructure.com/courses/10047/assignments/149040)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! Copy 5 (https://harcum.instructure.com/courses/10047/assignments/149041)</p> <hr/>	
	<p> PARTICIPATE: Add an entry to the Class Timeline! Copy 6 (https://harcum.instructure.com/courses/10047/assignments/149042)</p> <hr/>	
	<p> PARTICIPATE: Create an Ancient Greek Photograph (https://harcum.instructure.com/courses/10047/assignments/149043)</p> <hr/>	
	<p> Treasure Box Timeline! (https://harcum.instructure.com/courses/10047/assignments/149065)</p> <hr/>	
	<p> Treasure Box! (https://harcum.instructure.com/courses/10047/assignments/149004)</p> <hr/>	
	<p> View and Discuss: Baddies of the Renaissance (https://harcum.instructure.com/courses/10047/assignments/149027)</p> <hr/>	